

2010

INTER-ASSOCIATION "FRIENDSHIPCUP" CRICKET TOURNAMENT

**TFC II - FINALS - SUNDAY MARCH 28TH AT THE MAIN STADIUM @ CBRP**

<http://www.broward.org/parks/cbrp.htm>

**ADVERTISING OPPORTUNITIES/FUND RAISING/SPONSOR POSSIBILITIES**

TARGETED ATTENDANCE 500 + MOSTLY INDIAN AMERICANS



**A NON-PROFIT ORGANISATION**

**SPONSOR THE "FRIENDSHIP CUP"**

\$ 2000/-

company name on cup + presentation

SPONSOR OTHER TROPHIES

\$ 500/-

MEDALS

\$ 100/-

**ADVERTISE ON BACK OF FLYER**

\$50/- ea none-avail - sold out!

(business cards, etc.)

**ADVERTISE IN THE GAME DAY PROGRAM**

1/4 page = \$100, 1/2 page = \$200, full page \$400/-

(1/4 page, 1/2 page, full page)

**ADVERTISE ON THE GROUNDS - BANNERS ON FENCES**

\$ 200/- EACH

(3' x 6' - with grommets)

OR VERTICAL BANNERS FROM RAFTERS - 3' X 8'

\$ 200/- EACH

**ADVERTISE ON SCORE BOARD**

let us discuss

special CD required - to discuss timings / costs

**ADVERTISE - SET UP TENT BOOTHS AROUND FIELD**

\$ 300/- ea

banks, for profit organizations, non-profit organizations

bring your own tents

**ADVERTISE - SET UP TABLES WITH MERCHANDISE**

\$ 200/- ea

vendors wishing to sell their stuff

bring your own TABLES - size restrictions apply

**ADVERTISE - SET UP MERCHANDISE FLEA-MARKET TYPE SHOPS**

let us discuss

vendors wishing to sell their stuff

**TEAMS**

**KACF**

STRIKERS

**SCOF**

PIRATES

BALLON ADVERTISING let us discuss  
KITE ADVERTISING let us discuss  
  
CASH SPONSORS - FUND TFC OPERATIONS \$ 50/- upto \$ 1000/-  
individuals/companies

SPONSORS - FUND "HALF-TIME" SHOW ALL Associations so interested.....

SPONSOR - FUND DJ \$ 500/-  
- FUND COMMENTATORS \$ 200/-

SPONSOR - DRINKS water/beer/etc., etc.

ADVERTISE ON "thefriendshipcup" WEBSITE \$ 100/-

**AUCTION ITEMS - BY TFC TO RAISE FUNDS - CRICKET STUFF**

mini bats, hats and balls, also the TFC game day programs (from march 09) - all autographed by **Kapil Dev.**

two mini bats & two cricket balls - one red & one white

about 5 TFC game day programs (from march '09)

all autographed by **Clive Lloyd.**

one full size bat, some baseball caps & Dare Devils T-shirts, from the **IPL Delhi Dare Devils** - bat is autographed all team members!

**SPONSOR TEAM MASCOTS**

LUCKY DRAWS NON-CRICKET STUFF FOR CHILDREN & LADIES

SPONSOR VIDEO / CAMERA MAN \$ 400/-

SPONSOR UMPIRES \$ 140/-

CERTIFICATES OF APPRECIATION \$ 50/-

**SAF** WARRIORS  
**PASF** TIGERS  
**BAPS** LIONS  
**SFTS** SEAMERS

**LEAGUE SYSTEM OF MATCHES  
BEGINNING IN FEB WITH FINALS  
ON SUNDAY MARCH 28TH, 2010  
AT THE MAIN STADIUM @ CBRP**

**A PORTION OF ALL SPONSORSHIPS  
WILL BE DONATED TO THE EARTHQUAKE  
RELIEF FUND FOR HAITI**

**CONTACT:**

**VINOD GULATI**

[info@thefriendshipcup.org](mailto:info@thefriendshipcup.org)

[vgulati\\_us@yahoo.com](mailto:vgulati_us@yahoo.com)

*mail cheques to:*

*"thefriendshipcup"*

*3191 S.W. 11th Street*

*Suite 300*

*Deerfield Beach, Florida 33442*



